

A photograph of two women standing in front of a rustic wooden building. The woman on the left is wearing a long, flowing, light-colored dress and has her arm around the woman on the right. The woman on the right is wearing a black dress and has her arm around the woman on the left. In the foreground, two poodles are sitting on a stone-paved area. One is dark brown and the other is light-colored. A wooden barrel is visible in the background to the right.

BRIDAL CLIENT GUIDE

WWW.MAKEUPBYMANDIE.COM

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HELLO *and* WELCOME

I am thankful you have made it this far! In this brochure you will find a detailed presentation of my services, packages, and detailed pricing breakdown. I strive to make every person a more radiant and beautiful version of themselves, without making them feel like a different person. I look forward to providing my services for your upcoming wedding or event.

Mandie xoxo

ABOUT ME

My Mission

You want to look like yourself, only better

I have been a makeup artist for 20 years, and a licensed esthetician for 10. For 20 years before I ever picked up a makeup brush in a professional setting, I was an artist with a paint brush, but I always loved makeup. What I offer to clients is an eye for detail and beauty that many people may easily overlook. In my 20 years as a professional makeup artist, I have seen and worked on every kind of clientele, have worked with every type of personality, and have been in every possible imaginary scenario.

I not only will be your makeup artist, but I can help be your beauty guide who will help you navigate your way through the biggest event of your life, one that happens to be photographed all day and from every angle! You want to feel and look like yourself, only better. I can assist in that.

It's my mission to have you look back on your pictures 20 years from now and see that your beauty remains timeless.

MY MISSION



Hi, I'm Mandie!

WWW.MAKEUPBYMANDIE.COM

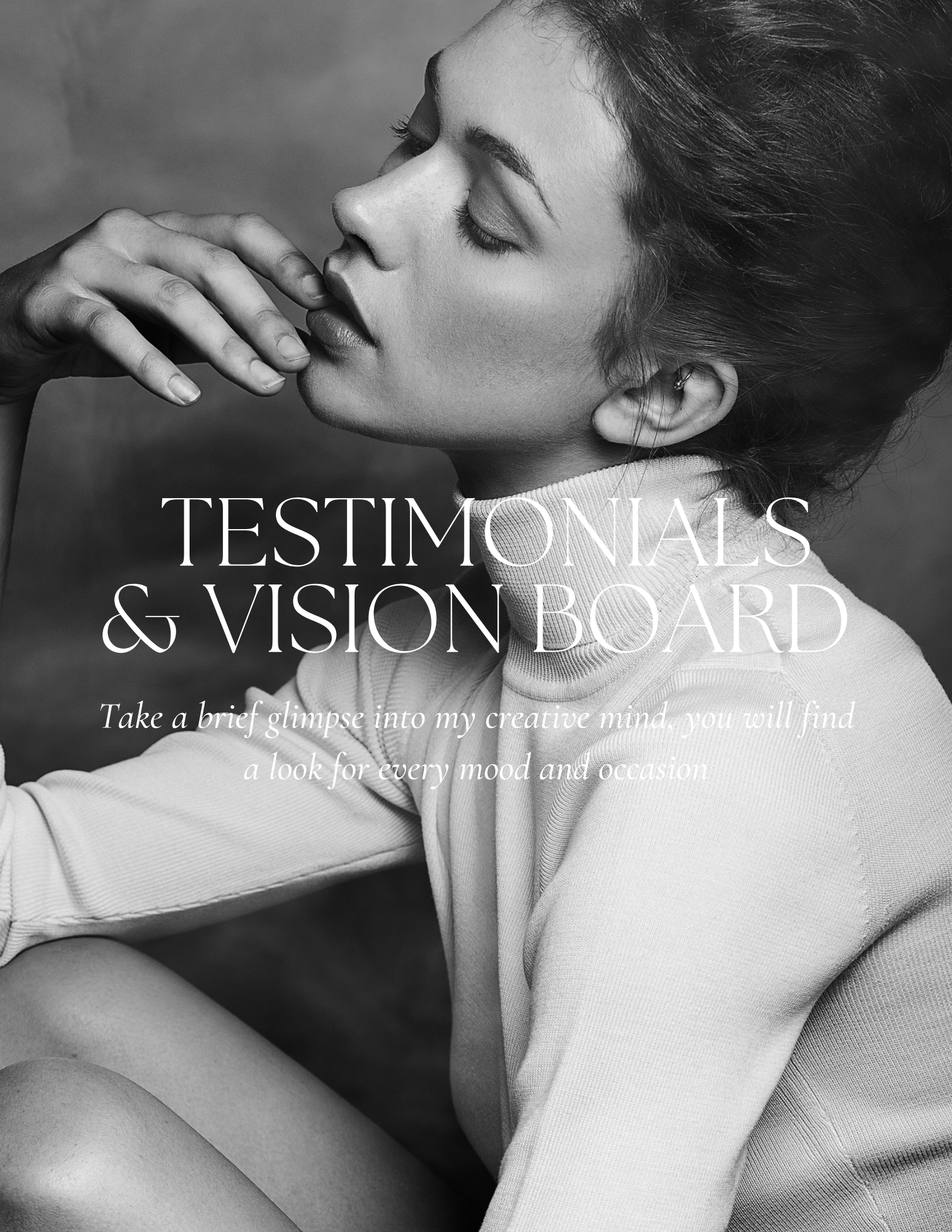
My name is Mandie and I have been a makeup artist for over 20 years... wow that is half my life. I got into makeup because I was always a very artistic child, and after high school I found my artistry skills were best utilized in the beauty industry. I have done everything from bridal, runway, print, commercial, film, and television. I also offer eyebrow and eyeliner tattooing, which I have done since 2016. My aesthetic for all things beauty is very natural. I am super neurotic when it comes to beauty and I prefer enhancing someone's natural features than try to add something that doesn't belong.



[@MAKEUP_BY_MANDIE](https://www.instagram.com/@MAKEUP_BY_MANDIE)



[@MAKEUPBYMANDIE](https://www.facebook.com/@MAKEUPBYMANDIE)



TESTIMONIALS & VISION BOARD

*Take a brief glimpse into my creative mind, you will find
a look for every mood and occasion*



CLEAN AND FRESH

Softer, cleaner looks for everyday beauty.



VISION BOARD



BOLD AND BRIGHT

Adventurous looks utilizing color and texture.



BRIDAL

I offer a wide arrange of bridal looks tailored to your skin tone, lifestyle, facial features, season, wedding color palette, and many other factors. Whether soft or bold, your look is specifically tailored to you.

THIS IS
THE SIGN
YOU'RE
WAITING
FOR





Client Testimonial



“Mandie did my wedding makeup for myself, my bridesmaids, and my mom. She did a spectacular job of enhancing all of our features and making us look beautiful for the big day. She also gave us little touch-up kits in case we needed them during the long day of photos, eating, and drinking. The photos speak for themselves! Thank you Mandie for doing such an amazing job and helping me look beautiful on my wedding day!”

Marilyn xoxo

Section Two



SERVICES & PACKAGES

*I offer a wide range of bridal packages that are designed
to exceed your needs.*

SERVICES & PACKAGES

Signature Bridal Package



The Signature Bridal Package will cover all of your bridal needs for your big day, and also is my rate for any Friday through Sunday wedding. Because this is my most popular package, you will find that it will allow you to take the pressure off of you and your party's beauty needs for the day. This package includes makeup for you (including preview session), makeup services for up to 5 other people in your party, flower girl(s), wedding day touchup kit, skincare and beauty consultation, timeline preparation, travel, planning with your photographer, venue, and other hired beauty vendors for a stress-free flow of your wedding day.

SIGNATURE PACKAGE

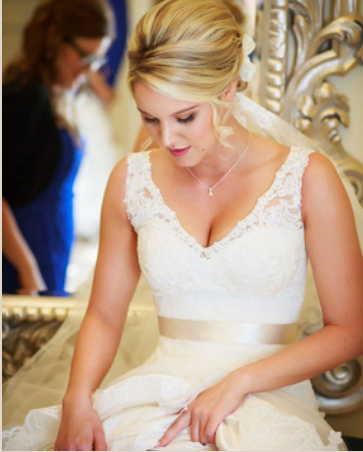
\$1500

all inclusive bridal package for you and your party.

Additional fees such as travel over one hour round trip, overnight stays (Bay Area and Tahoe mandatory), additional artist(s) or assistants, special cosmetic items, engagement makeup, second preview session, and additional services above and beyond what is included will be assessed and charged accordingly. Let the planning begin!

SERVICES & PACKAGES

Luxury Bridal Package



The Luxury Bridal Package will cover all of your bridal needs and then some for your big day. This is truly the package for the bride who wants to feel completely pampered and at ease for her wedding day. This package includes everything from the Signature Bridal Package, but you can consider me your personal beauty stylist for your entire day. I stay with you for up to 12 hours, to get you through to your reception, with makeup changes, help with hair, wardrobe, and anything else you may need.

SIGNATURE PACKAGE

\$2500

luxury bridal package including on-site for up to 12 hours.

Additional fees such as travel over one hour round trip, overnight stays (Bay Area and Tahoe mandatory), additional artist(s) or assistants, special cosmetic items, engagement makeup, second preview session, and additional services above and beyond what is included will be assessed and charged accordingly. Let the planning begin!

In both of these packages, you will be taken care of from start to finish. I have been a makeup artist for 20 years and I have work as a wedding makeup artist for most of that. I have done hundreds of weddings and I know what last minute changes there may be and I know how to adapt to changes and pressure. Because I come with this knowledge, I can also help you plan what to look for so there are minimal surprises when it comes to your big day.

Wedding makeup, in my opinion, is one of the most important things you can spend your money on. The photos you will get back will stand the test of time, and I guarantee that whenever you look back on them, you will have felt your most beautiful.

Key features

BEAUTY EXPERTISE

The most basic feature of these packages is that it includes my expertise in offering you makeup services for you and your party.

PLANNING

I will work with you and your other vendors to help plan a cohesive timeline that will allow all party members to be taken care of within the time frame allotted.

SKILLS AND KNOWLEDGE

Feel free to utilize my knowledge and expertise to help you plan your look, skincare routine, and anything else you may need.



Mandie did the make up for a bridal party I was in a couple of months ago, and she did such a great job that if I had a penny every time I got a compliment, I would have been able to pay off my mortgage!.

Sarah xoxo

SERVICES & PACKAGES

Signature Services



ENGAGEMENT **\$250**

On-location or in-studio makeup appointment for your engagement shoot (Monday through Thursday)



SIGNATURE BRIDAL **\$1500**

The most popular package offered. Makeup for you and your bridal party, timeline planning and correspondence.



BRIDE ONLY (ELOPEMENT) **\$350**

On location bride-only/elopement package (Monday through Thursday)



LUXURY BRIDAL **\$2500**

Includes everything from Signature Bridal Package, along with personal styling and on-location for up to 12 hours.

SERVICES & PACKAGES

Other Beauty Services

PERMANENT BROWS OR EYELINER

Save \$100 on any permanent eyebrow or eyeliner package with any booked wedding makeup services package. Must be done 12 weeks before wedding day to ensure proper healing.

\$500

SKINCARE AND BEAUTY CONSULTATION

Let me come with you and help shop for products and items that will help with a skincare and beauty plan leading up to your wedding day. Products purchased at my discount rate if available.

\$150/HR

EYELASH EXTENSIONS - ALLERGY PATCH TEST REQUIRED

A new set of classic style eyelash extensions will help get you through the wedding day and into your honeymoon. I specialize in natural classic style which are comfortable and soft.

\$175

EYEBROW OR EYELASH TINTING

Eyebrow and eyelash tinting for my light haired beauties. Due to mild skin staining from the dye, this is done one one week in advance of the wedding. Lasts one month.

\$60

Section Three

WHAT TO EXPECT

Okay, I'm ready to book. Now what happens?



WHAT TO EXPECT

Are We a Good Fit?

WE ARE A GOOD FIT IF THIS IS YOU...



Ready to book a licensed professional with 20 years of experience



Doesn't want to worry about your makeup all day and night



Trusts that the timeline and all services will run smoothly due to proper planning



Understands that how you look and feel is an important part of your day

WE ARE NOT A GOOD FIT IF THIS IS YOU...



Is okay with hiring someone who is not a professional



Wants to add the stress of doing your own makeup



Does not have an adequate budget for beauty services



Your sister's cousin's step-daughter's friend watched a YouTube video once and you think she can do it

WHAT TO EXPECT

My 4 step process

01

Create workflow in HoneyBook

Create your client file in HoneyBook, and start the planning process.

02

Gather information for your day

Get all details of your day and start to plan my day of timeline. We can even hop on a call to make it easier to assess any other add-ons that might become necessary.

03

Bridal Preview Booking

Normally, this is when I meet you for the first time! You will be booked with my services, but this is where I get to do makeup on you. We take all the time we need to make sure it is right. Please no guests at this appointment.

04

Wedding day

I arrive at your wedding day on time, ready to start the day. Setup should run smoothly and the timeline will be adhered to by each member of your party, or if it is just you, sit back and relax and let's enjoy your big day! Gratuity is optional.

Section Four



CLIENT HOMEWORK

Enough about me, here is where I need your help!

CLIENT HOMEWORK

What I need from You

WHAT I NEED FROM YOU

DUE BY WEEK ONE

Decide which package is right for you. Approve proposal and sign contract. Pay retainer fee and set up automatic payments through the HoneyBook link using a debit or credit card.

WHAT I NEED FROM YOU

DUE BY WEEK FOUR

Look over other services I offer and decide if you will need to book any of my other beauty services. If you have your other vendors chosen by this time, please share your list with me.

WHAT I NEED FROM YOU

THREE MONTHS BEFORE

Schedule and attend bridal preview session. Bring photos, inspiration, dress and color scheme inspiration to help decide your cohesive makeup look. Also start to plan timeline and get any last details from vendors.

WHAT I NEED FROM YOU

TWO WEEKS BEFORE

Timeline finalization, location details from venue including parking situation, maps, key codes, phone numbers, and final list of other vendors including photographer, wedding planner (if using) and hair stylist. Book lashes or brow and lash tint appointment. Any last minute product needs or add ons.

Frequently Asked Questions

Q1. Why are you so expensive?

Makeup services, by default, is a luxury process. With my extensive knowledge and expertise as a working wedding makeup artist and esthetician for the last 20 years, you can rest assured that I put everything into making your day run smoothly while allowing you to feel your most beautiful.

Q2. What if I don't have enough people?

That's totally okay! While my rate doesn't change and I don't offer discounts, I can take more time on you, including offering a mini hydrating facial that morning, help you with your dress, hair, organization, or anything else that you might need on your wedding day.

Q3. Do you offer hair services?

I believe that I was blessed in the art of makeup, but in my opinion, wedding hair is a different animal and I do not feel comfortable above and beyond basic styling. I am a lover of all things skin and beauty and that is where my expertise lies. Hiring a bridal hair stylist for your wedding is highly recommended.

ABOUT ME

Contact Details

WWW.MAKEUPBYMANDIE.COM

If you are ready to book, please visit my website at www.makeupbymandie.com and send an inquiry on the form that comes up on the Bridal Makeup tab. This will populate right into HoneyBook and we can get this party started.

You can always book other beauty services appointments by going directly to my booking site either through my website listed above or by going to my [Vagaro](#) link. Here you can book other beauty services appointments such as permanent makeup, lashes, lash and brow tinting, or makeup consultation and lessons.

WORKING HOURS

Every day
(for the most part)
10am - 7pm

By Appointment Only

CALL OR TEXT

916-505-0487

SEND ME AN EMAIL

hello@makeupbymandie.com

ON SOCIAL MEDIA

 [@makeup_by_mandie](#)

 [@makeupbymandie](#)

READY TO GET STARTED?

The link below will take you right to my booking site, where you can directly inquire about bridal makeup services for your wedding. I am looking forward to working with you!

[GET IN TOUCH](#)

